

Wellzesta Life

Technology that Inspires Senior Vitality

Wellzesta Life: Return on Investment for Senior Living Communities

Personalized whole-person wellness

- Residents set participation goals in all 8 dimensions of wellness.
- Residents accrue points for engagement and can monitor their progress.
- The result is increased participation in holistic wellness.

Engaged

- Immediate communication with residents including events, announcements, emergency alerts, resident-happenings, and community updates.
- Increase engagement with personalized recommendations based on data analytics.
- Live register/unregister for events. See who is going. Live waitlist for capped events.

Accessible Analytics

- Live resident data on event registration, attendance and immediate feedback from residents.
- Collect immediate post-event feedback from residents to identify strengths/weaknesses in programming to facilitate accountability and continuous improvement.
- Send out electronic resident satisfaction surveys covering various aspects of your community including dining, concierge services, housekeeping and more.
- Ensure coverage in all 8 dimensions of Wellness.

Engaging Seniors in Wellness

e-mail: demo@wellzesta.com
Phone: 864-214-6530

Fully mobile

- Everything you would expect from a modern native iOS application: easy to use, fast, responsive and designed specifically for senior users.
- Integrates seamlessly with iCal, iMessage, FaceTime, Apple mail and a host of other applications to connect residents, staff and family members.
- Engage off campus residents. Perfect for the "extended campus" or "virtual campus" model.

Drive Marketing

- Use technology and Wellzesta Life to market your "culture of vitality".
- Provide depositors with access to Wellzesta Life to keep them engaged shorten the move in time and reduce attrition.
- Shareable experience. Let residents market for you. They can connect with future residents, invite them to wellness events and pull them into your community.

Save Time & Money

- Quickly and easily push, edit, or delete content that's updated in real time for your residents.
- No need to publish paper calendars, announcements and meal information.



Wellzesta

www.wellzesta.com